

Sidak Vats

sidakvats6499@gmail.com | +91 8847327686

github.com/sidakvats

linkedin.com/Sidak-Vats

sidakvats.in

EXPERIENCE

OM Enterprise | Front End Developer

January 2024– July 2024 | On-Site (Intern)

Working with React JS, Next JS, Node.js, and many more JavaScript libraries during the development phase.

Flick Studios | Front End Developer

November 2024– Present | On-Site

- Developed responsive React components for a multimedia marketplace , boosting user engagement by 25% and reducing bounce rates.
- Refactored legacy components into modern React setups for the various site, achieving 15% bounce rate reduction through improved performance.
- Optimized Next.js builds using code-splitting and lazy loading, reducing page load times by over 40% on mobile devices.

SKILLS

PROGRAMMING : Javascript, HTML5/CSS3 ,SQL

FRAMEWORKS/LIBRARIES : ReactJs / NextJs, Tailwind CSS, Bootstrap,Lenis, Google Analytics

MISCELLANEOUS : MySQL / MongoDB,Git / GitHub ,Clerk Auth / Material UI

EDUCATION

DAV Institute of Engineering and Technology , Jalandhar

B.TECH IN INFORMATION TECHNOLOGY

(September 2020 to July 2024)

SANSKRITI K.M.V SCHOOL , Jalandhar

12th Class

(July 2019 to August 2020)

PROJECTS

Dulux Velvet Touch Eterna

| ReactJs + Vite, Tailwind CSS, GSAP, Motion, Lenis, Google Tag Manager

- Built a fast, responsive website for Dulux Velvet Touch Eterna using React, TypeScript, Vite, and Tailwind, improving speed and reliability for 100k+ monthly visitors.
- Added advanced motion design with GSAP, Framer Motion, and SplitType, delivering animated hero sections and scroll effects that boosted user engagement by 30–40%.
- Optimized images and media using Sharp, lazy loading, AVIF formats, and Lenis smooth scrolling, reducing load times to under 2–3 seconds on mobile.

Flickshop – Event Template Marketplace

| Next.js, React, Tailwind CSS, Node.js, Express, MongoDB, Vimeo, Vercel

- Built a template marketplace for the event industry using Next.js, React, and Tailwind, enabling users to browse and manage video assets through a fast, mobile-friendly UI.
- Added robust authentication with JWT, bcrypt, and Express, introducing role-based controls that improved account safety and minimized invalid access.
- Created an admin panel for template operations—collections, favourites, visibility toggles, and activity logs—cutting management time by nearly half.
- Integrated Vimeo for reliable, high-quality video previews with smooth performance and minimal load delays across devices.
- Deployed the platform using Vercel (frontend) and Express + MongoDB (backend), optimizing APIs and CORS to handle rising traffic while maintaining stable response times.

Flick Studios – Creative Content Studio Website

| Next.js, React, Tailwind CSS, Framer Motion, Lenis, tsParticles, Vimeo

- Built the official Flick Studios marketing site, presenting 100+ clients and 2300+ projects through a high-impact, fully responsive interface.
- Added premium motion design with Framer Motion, Lenis smooth scrolling, and tsParticles visuals to deliver an immersive brand experience.
- Integrated Vimeo for fast, optimized video streaming with smooth playback across devices.